



**11th**  
JUNE 15-16, 2021  
GIRONA

# IUHPE European Conference on Health Promotion

Health Promotion: Transformative action in a changing Europe

## PROGRAMME | Monday 14 June

### 16:00 - 18:00 Pre-conferences: Workshops and symposia

- Workshop 1: Health promotion in times of COVID-19: Health Literacy, infodemic and behaviour  
(Orkan Okan, Universität Bielefeld, Germany)
- Workshop 2: Mental health promotion practices across the lifespan: Shared practitioner experiences in the Nordic context  
(Anna K Forsman, Åbo Akademi University, Finland)
- Workshop 3: The social prescription in Catalonia. Model, guide and implementation  
(Lidia Segura, Public Health Agency of Catalonia)
- Symposium 1: Culture, arts and health: A transformative and creative synergy for wellbeing and health promotion  
(Annalisa Cicerchia, Tor Vergata University of Rome Italy)
- Symposium 2: Health Promotion through non formal education methods  
(Eni Tresa, Maastricht University, Netherlands)

## PROGRAMME | Tuesday 15 June

### 09:00 - 10:00 Opening Ceremony

#### Welcome

- Ms. Maria Puig, President of Dipsalut
- Prof. Paolo Contu, Regional Vice-President for IUHPE/EURO
- Prof. Margaret Barry, IUHPE President
- Prof. Quim Salvi i Mas, Rector of University of Girona

#### Introduction to the Conference Theme: Health Promotion: Transformative action in a changing Europe

- Dr. Carmen Cabezas, General Secretary, Public Health Agency of Catalonia
- Prof. Stephan Van den Broucke, IUHPE Vice President for Scientific Affairs

### 10:00 - 11:00 Plenary session

#### Recognizing Health Promotion's contribution in a changing Europe

#### Speakers

- Elia Diez, Barcelona Public Health Agency  
*Health promotion in Europe: the harvest*
- Faten Ben Abdelaziz, World Health Organisation  
*Advancing health promotion and wellbeing for healthier populations*

#### Moderators:

Carmen Cabezas, Public Health Agency of Catalonia  
Paolo Contu, University of Cagliari, Italy

**11:30 - 13:00 Parallel sessions: Workshops and symposia**

- Workshop 4: A Global Population-based survey on Digital Health Literacy in university students: Main findings of the COVID-HL Network  
(*Orkan Okan, Universität Bielefeld, Germany*)
- Workshop 5: Principles for health promotion and health literacy in schools as foundations for solidarity and public health  
(*Didier Jourdan, Université Clermont Auvergne, France*)
- Symposium 3: A new instrument and selected results on measuring comprehensive general health literacy of general populations in 17 countries of the European Region of the World Health Organisation  
(*Christa Strassmayr, Institut of Sociology, University of Vienna, Austria*)
- Symposium 4: Health promotion and health literacy preparedness for health crises: Lessons learned from COVID-19 in an international perspective  
(*Diane Levin-Zamir, University of Haifa and Clalit Health Services*)
- Symposium 5: Implementing strategies for promoting mental health and wellbeing  
(*Margaret M. Barry, National University of Ireland Galway, Ireland*)

## 13:00 - 14:00 LUNCH BREAK

**14:00 - 15:30 Parallel sessions: Oral presentations****• Parallel session 1: Health communication**

- Community intervention to address problematic alcohol consumption (*Victoria Porthé, Barcelona Public Health Agency, Spain*)
- Responding to COVID-19 Pandemic in Malaysia: Roles of Risk Communication and Health Promotion Initiatives  
(*Suraiya Syed Mohamed, Ministry of Health Malaysia*)
- Examining the association between compliance with behavioral recommendations, risk perception, and stigmatizing attitudes during the COVID-19 outbreak  
(*Samuel Tomczyk, University of Greifswald, Germany*)
- Effectiveness of a guided internet and mobile-based intervention for the prevention of unspecific low back pain in children – study protocol of pepe multicenter rct.  
(*Pere Antoni Borrás, University of the Balearic Islands, Spain*)
- Digital health literacy during covid-19 pandemic among medical students in Kazakhstan: pilot study  
(*Samal Issabekova, Kazakhstan School of Public Health, Kazakstan*)
- Collaborative research for implementing municipal health promotion in times of covid-19  
(*Janna Leimann, Hochschule für Gesundheit, Bochum, Germany*)

Moderators: Angelina González Viana (Spain) & Maribel Pasarín (Spain)

**Parallel session 2: Health behavior**

- Tobacco imagery on prime-time Chilean television  
(*Xaviera Molina, Universidad del Desarrollo, Chile*)
- Patients' appraisals about a multicomponent intervention for fibromyalgia syndrome in Catalonia's primary care: a focus group study  
(*Victoria M Arfuch Prezioso, University Institute of Research in Primary Care Jordi Gol, Spain*)
- Farmers have hearts cardiovascular health programme: a settings-based health behaviour change programme targeted at cardiovascular disease prevention in Irish farmers  
(*Diana Van Doorn, National Centre for Men's Health IT, Carlow, Spain*)
- Second hand smoke exposure during pregnancy: Qualitative interviews with Israeli pregnant women who have a partner that smokes  
(*Maya Rodnay, The Hebrew University, Israel*)

- Promoting regular physical activity at local level by using basic counselling skills: a training program for health professionals  
(*Valentina Possenti, Istituto Superiore di Sanità, Italy*)

Moderators: Maya Rodnay (Israel) & Magda Wrzesinska (Poland)

### • Parallel session 3: Health promotion capacity building

- Capacity building for intersectoral action for health at local governments: an intervention study  
(*Naia Hernantes, University of Navarre, Spain*)
- Relational governance: a pathway to health. The well-being & community (bic) program qualitative evaluation  
(*Ramon Crespo, Àrea Q - Dipsalut, Public Health Organization of Girona, Spain*)
- Good Transferable Practices in Italy: improving the fit between research and practice  
(*Claudio Tortone, Health Promotion Documentation Centre, Piedmont Region, Italy*)
- Meaningful curriculum design in health promotion: realising the pedagogical potential of the rotorua and waiora statements  
(*Jake Sallaway-Costello, University of Nottingham, UK*)
- Engaging practice-based experts to validate a tool to implement community engagement guidelines: preliminary results from the EvaluA GPS project in Spain  
(*Marta Domínguez García, Aragonese Health Service, Spain*)
- Description of the work in health promotion and community care and in primary care in a spanish region during the covid-19 pandemic  
(*Marina Pola, Aragonese Health Service, Spain*)

Moderators: Lenneke Vaandrager (The Netherlands) & Ramon Crespo (Spain)

### • Parallel session 4: Social determinants of health

- Health assets in a highly marginalized population during de sars-cov-2 contingency  
(*Aline Gomez Maqueo Chew, University of Valle, Mexico*)
- Exploring the Experiences of Homelessness and Food Insecurity During the COVID-19 Pandemic Among Pregnant and Postpartum Women  
(*Barbara Chyzy, Ryerson University, Canada*)
- Promoting Equity through Monitoring Inequalities in the Semi-rural Region of Girona. Participatory Process to Identify Municipalities' Needs for Data and Information  
(*Alba Tarrés Bosch, Dipsalut, Public Health Organization of Girona, Spain*)
- Co-designing a parenting skills program based on attachment theory and intersectionality  
(*Maria Estrada, Dipsalut, Public Health Organization of Girona, Spain*)
- Health Literacy among people with migration background in Germany - First results of the HLS-MIG study  
(*Monika Mensing, Bielefeld University, Germany*)
- Community-based participatory approaches to tackle disparities in health enhancing lifestyle: the CIVISANO project  
(*Suzannah D'Hooghe, Sciensano, Belgium*)

Moderators: Monika Mensing (Germany) & Maria Estrada (Spain)

### Parallel session 5: Mental health promotion

- A qualitative study of the perceptions of mental health among the traveller community in Ireland  
(*Jacopo Villani, HSE, Mental Health Services, Ireland*)
- Towards empowerment of people with mental health issues and families, an integrated approach: the experience of the catalan project get active for mental health  
(*Maria Jesús San Pío Tendero, Catalonia Mental Health Federation, Spain*)
- Framework for promoting positive mental health and wellbeing in the European youth sector  
(*Tuuli Kuosmanen, National University of Ireland, Galway*)

- School-Based Mental Health Promotion: The Importance of Implementation Quality for Programme Outcomes  
(*Katherine Dowling, National University of Ireland Galway, Ireland*)
- Improving mental health and wellbeing in people at risk of social exclusion: a community based-intervention  
(*Irene Garcia-Subirats, Public Health Agency of Barcelona, Spain*)
- All together now: promoting sustainable work participation for workers with depression through improved collaboration in depression care  
(*Heidi Marie Meling, University of Bergen, Norway*)

Moderator: Anna Bonmatí (Spain) & Maria Teresa Casamitjà Sot (Spain)

15:30 - 16:00 COFFEE BREAK

## 16:00 - 17:30 Plenary session

### Roundtable: Rethinking Health Promotion to better address change in Europe

#### Discussants

- Rafael Cofiño, Directorate General of Public Health, Asturias, Spain
- Diane Levin-Zamir, Clalit Health Services, Israel
- Erica Di Ruggiero, University of Toronto, Canada
- Glenn Laverack, Università degli Studi di Trento, Italy
- Jennie Popay, Lancaster University, UK

Moderator: Josep Corbella, journalist, Spain

## 17:30 - 18:30 Interactive Poster sessions

### • Poster session 1: Health behaviour

- Nonmedical usage of anabolic-androgenic steroids (aas) by members of fitness clubs in almaty, kazakhstan  
(*Kulman Nyssanbayeva, Kazakhstan's Medical University, Kazakhstan*)
- The effectiveness of the skin health promotion intervention: An experimental study  
(*Fu-Yu Chan, National Taiwan Normal University, Taiwan*)
- Posa't en marxa! Activa't a la feina (get yourself moving! let's get active at work)  
(*Teresa Torres, Ajuntament de Mataró, Spain*)
- The intervention based on prescribed health assets for physical activity causes a higher adherence to the recommended physical activity  
(*Miquel Bennasar-Veny, University of the Balearic Islands, Spain*)
- Bringing evidences to enable awareness interventions using behavioural insights survey in kosovo during covid-19 pandemic  
(*Merita Berisha, National Institute of Public Health of Kosova & University of Prishtina, Kosovo*)
- Promotion of health and cultural diversity  
(*M<sup>a</sup> Pilar López Sánchez, Valencia Office of Community Action or Health, Spain*)

Moderator: Liane Comeau (Canada)

### • Poster session 2: Health communication

- Adherence to cervical cancer screening in the republic of Kazakhstan  
(*Indira Zhetpisbaeva, The Kazakhstani Medical University, Kazakhstan*)
- Attitudes and expectations from the upcoming HPV vaccination among parents of adolescents in Kazakhstan: a qualitative study  
(*Fatima Kassymbekova, The Kazakhstani Medical University, Kazakhstan*)

- Towards a typology of patient-professional relationships valid for patients, general practitioners and community pharmacists  
(*Sandrine Roussel, Université catholique de Louvain, Belgium*)
- Effective community-based interventions to reduce health inequalities in cancer prevention: a structured literature review  
(*Igboanugo, University College Cork, Ireland*)
- Inspiring health promotion by quality strategy  
(*Monica Fernandez-Aguilera, Integral Health Consortia, Spain*)
- Kosovo health education activities aiming prevention of covid-19  
(*Merita Berisha, National Institute of Public Health of Kosova & University of Prishtina, Kosovo*)

Moderator: Mònica Fernández-Aguilera (Spain)

#### • **Poster session 3: Healthy policies**

- Do public policy managers have another view about health promotion?  
(*Maria Teresa Casamitja Sot, Official Medical Association, Spain*)
- Healthy public policy: local experience in catalonia  
(*M<sup>a</sup> Francisca Garcia-Riesco, SAP Bages-Berguedà- Solsonès, Catalan Institute of Health, Spain*)
- Health asset mapping methodology adjustment for the decision-taking process in public policies  
(*Narcís Pou Martí, University of Girona, Spain*)
- The role of csos in health promotion: case finland: healt-based excise tax  
(*Ulla Kiuru, SOSTE Finnish Federation for Social Affairs and Health, Finland*)
- Buda Region Health Program  
(*Zsuzsa Rákosy, National Korányi Institute of Pulmonology, Hungary*)

Moderator: Ulla Kiuru (Finland)

#### • **Poster session 4: Health promotion and ageing**

- The impact of early retirement, nation-related and personal characteristics on cognitive decline among european retirees  
(*Aviad Tur-Sinai, Max Stern Yezreel Valley College, Israel*)
- Coping strategies by sense of coherence groups of dementia carers  
(*Oriol Turró-Garriga, Institut of Health Care, Spain*)
- The association of sense of coherence and self-perceived health in 50+ year-old adults: a cross-sectional population-based analysis  
(*Lluís Zacarías-Pons, Biomedical Research Institute of Girona, Spain*)
- Walking groups, health promotion and digital challenges during the Covid-19 pandemic  
(*Claudia Meroni, Agenzia di Tutela della Salute di Milano Città Metropolitana, Italy*)
- Agind workforse and workplace health promotion in Bulgaria  
(*Stela Georgieva, Medical University-Pleven, Bulgaria*)

Moderator: Paolo Contu (Italy)

#### • **Poster session 5: Training and capacity building for health promotion**

- The contribution of the Health Promotion Chair of the University of Girona in the period 2008-2020  
(*Dolors Juvinyà-Canal, University of Girona, Spain*)
- Learning by doing: strategies to promote health at school through life skills training  
(*Chiara Cattaneo, Istituto Superiore di Sanità, Italy*)
- Reorienting Health Promotion Training in the COVID-19 Pandemic Time  
(*Carla Casals-Alonso, University of Girona, Spain*)
- Secondary education teachers and the promotion of healthy eating. validation of a questionnaire  
(*Almudena Garrido Fernández, University of Huelva, Spain*)

- Secondary education teachers as health assets of a healthy diet  
(*Almudena Garrido Fernández, University of Huelva, Spain*)
- Use of an Intervention Mapping Protocol for curriculum design in health classes  
(*Daniela Frutos, Montemorelos University, Mexico*)

Moderator: Maria Assumpció Bou Monclús (Spain)

#### • **Poster session 6: School health promotion**

- Tackling inequalities and improving life skills at school with theatre in mathematics  
(*Vincenzo Rubino, Scuole che Promuovono Salute DORS, Italy*)
- Evaluation of the »H2NOE« Water Schools in Lower Austria programme to promote the water consumption in elementary schools – a non-randomised controlled cluster trial  
(*Ursula Griebler, Danube University, Austria*)
- A self-assessment tool for health promotion in secondary schools  
(*Arantza del Valle, University of Girona, Spain*)
- Physical activity and gender roles in the school playground. A descriptive study  
(*Ana Cobos Benavent, Valencian Office for Community Action for Health, Spain*)
- The school menu review program of catalonia, Spain  
(*Maria Blanquer Genovart, Public Health Agency of Catalonia, Spain*)
- Implementation of participatory strategies for the preparation of healthy menus in an educational complex  
(*Héctor Muelas González, Generalitat Valenciana, Spain*)
- Health promotion assessment among international schools: schools for health in europe’s rapid assessment tool  
(*Jaime Barrio Cortes, University of Camilo José Cela, Spain*)

Moderator: Rosana Peiró (Spain)

## PROGRAMME | Wednesday 16 June

### 09:00 - 10:00 **Plenary session**

#### **Reinforcing Health Promotion’s capacity to address change in Europe**

##### **Speakers**

- Caroline Costongs, EuroHealthNet, Belgium  
*Advocating for better health for all: learning to navigate the worlds of commerce, politics, and finance*
- Didier Jourdan, UNESCO Chair and Head of the WHO Collaborating Center “GlobalHealth & Education”  
*Health promotion as a key driver of public health policies in Europe. Building capacities to convert dreams into reality*

Moderators:

Stephan Van den Broucke, Université Catholique de Louvain, Belgium

Pilar Campos Esteban, General Deputy Director of Promotion, Prevention and Quality, Ministry of Health, Spain

### 10:00 - 11:00 **Interactive poster session**

#### • **Poster session 7: Health literacy**

- Self-assessment tool to promote organizational health literacy in primary care settings in Switzerland  
(*De Gani Saskia Maria, Careum Foundation, Switzerland*)
- Implementing health literacy tools to improve patient’s health  
(*Monica Fernandez-Aguilera, Network of Hospitals and Health Promotion Centers, Spain*)



- Cultural adaptation of the "heart failure-specific health literacy scale" and determination of the psychometric properties  
(*Rosalía Santesmases Masana, Univ. School of Nursing of the Santa Creu and Sant Pau Hospital, Spain*)
- Barriers to effective health education and promotion among undergraduate students in enugu state, Nigeria  
(*Nwachukwu Ugwunna, University of Nigeria Ituku-Ozalla Campus, Nigeria*)
- Health literacy of hungarian adults based on the results of the health literacy survey 2019  
(*Éva Bíró, University of Debrecen, Hungary*)
- Preschool Teachers' Perception and Knowledge of COVID-19, Influenza and Common Cold during the COVID-19 pandemic  
(*Lau, Sam SS, Hong Kong Baptist University, Hong Kong*)

Moderator: Cristina Casajuana (Spain)

#### • **Poster session 8: Health promoting settings**

- Models of Citizens Satisfaction for Hospital services  
(*Andrea Della Salda, University of Cagliari, Italy*)
- "Platges sense Fum", tobacco smoke-free beaches network in Valencian Region (Spain)  
(*Lydia Hernández López, Valencian Office for Community Action for Health. Spain*)
- Online breastfeeding support groups, as a community asset in lebanon after Beirut explosion  
(*Nabiha Ramadan, Lebanese International University*)
- The network of municipalities for health in the Valencian Community: an evaluation process  
(*Rosana Peiro Perez, Valencian office for Community action for health. Spain*)
- The Amed Certification eases to follow a healthy diet outside home in Catalonia, Spain  
(*Maria Gemma Miranda Peñarroya, Public Health Agency of Catalonia, Spain*)
- Diagnosis of the situation of recommendation of health assets in primary care in a spanish region  
(*Marina Pola García, Aragonese Health Service*)

Moderator: Paolo Contu (Italy)

#### • **Poster session 9: Social determinants of health**

- Health, well-being and sustainable development local plan design as a planning tool for health local policies  
(*Narcís Pou Martí, University of Girona, Spain*)
- Community networks during the pandemic  
(*Guillem Valle Prieto, General Directorate of Public Health of Aragon, Spain*)
- Using evaluation to improve a positive parenting program: an evidence-based approach  
(*Caroline Mowatt, Dipsalut, Spain*)
- Emergency shelters for homeless population during the pandemic: effects on COVID-19 cumulative incidence and self-perceived health  
(*Victoria Porthé, Public Health Agency of Barcelona, Spain*)
- Influence of Knowledge, Attitude, and Demographic Variables of Healthcare Workers in the Prevention of HIV/AIDS: Case Study in Abuja Nigeria  
(*Gloria Anetor, National Open University of Nigeria, Nigeria*)

Moderator: Bjarne Bruun Jensen (Denmark)

#### • **Poster session 10: Health promotion in children and youth**

- Alternative measures program to cannabis sanctions for minors in girona city  
(*Sergi Garcia Casas, Youth Health Center of Girona, Spain*)
- Comprehensive sexual education for teenagers: an exploratory study  
(*Maria Carmelita Lapadula, University of Barcelona, Spain*)
- "Esquitxa emotions" ("Splashing emotions") is a pedagogical proposal to work on emotions felt by children attending summer camps during a pandemic  
(*Anna Loste Romero, Dipsalut, Spain*)

- Implementation of a healthy lifestyle program with children from childcare centres: the Healthy Children 2021

(*Ana Duarte, University of Minho, Portugal*)

- Introducing the health promotion perspective in the concept of institutional habitus

(*Elisabet Esteve de Anzizu, Dipsalut, Spain*)

- Health promotion pills: life skills as a way to support schools during the pandemic

(*Paola Scattola, ATS Milano Città Metropolitana, Italy*)

Moderator: Altyn Aringazina (Kazakhstan) & Anna Bonmatí (Spain)

#### • **Poster session 11: Healthy universities**

- Opening the university curriculum for courses supporting health promotion in old age

(*Radka Massaldjieva, Medical University in Plovdiv, Bulgaria*)

- The operative group technique applied for health promotion in higher education

(*Rute Grossi-Milani, University Center of Maringá, Brazil*)

- Health and university

(*Monica Cassaretto, Catholic University of Peru, Peru*)

- Validation of an approved healthy university self-review tool in bulgarian language

(*Petya Boncheva, Medical University Varna, Bulgaria*)

- Asset map in a chilean health promoting university: 'a strategy for revitalisation'

(*Patricia Perez, Concepcion University, Chile*)

Moderator: Ramon Crespo (Spain)

#### • **Poster session 12: Mental health promotion**

- Mental health promotion competencies in the health sector based on a delphi study

(*Nina Tamminen, Finnish Institute for Health and Welfare, Finland*)

- Early psychological intervention in crisis and emergencies via the Dipsalut telephone line enabled as a consequence of the covid-19 pandemic

(*Elisenda Escalé Muntanya, Dipsalut, Public Health Organization of the Girona Provincial Council, Spain*)

- An evaluation of mental well-being promotion and body image tool in valencian region (Spain)

(*Eva Legaz Sanchez, Regional Public Health Authorities, Valencia, Spain*)

- Psychosocial approach during the COVID-19 pandemic at Consorci Sanitari Integral (CSI)

(*Monica Prat Galbany, Moisés Broggi Hospital, Spain*)

Moderator: Magda Wrzesinska (Poland)

#### • **Poster session 13: Health promotion and COVID-19**

- Medication use in Kazakhstani elite athletes during the COVID-19 pandemic

(*Venera Abdulla, Kazakhstan's Medical University, Kazakhstan*)

- Effectiveness of health promotion on the control of covid-19 pandemic

(*Stela Georgieva, Medical University Pleven, Bulgaria*)

- Health-promoting telework during COVID-19 in Austrian companies: Intention and influencing factors

(*Gert Lang, Austrian Health Promotion Fund, Austria*)

- Covid-19 pandemic and gambling addiction as health system challenges: critical reflections on public health policy principles

(*Aurora Torri, Ats Città Metropolitana di Milano, Italy*)

Moderator: Orkan Okan (Germany)

11:00 - 11:30 COFFEE BREAK



## 11:30 - 13:00 Parallel sessions: Oral presentations

### • Parallel session 6: Health literacy

- Progressing action to develop organisational health literacy: findings from a case study  
(*Verna B. McKenna & Jane Sixsmith, National University of Ireland Galway, Ireland*)
- Understanding adolescents' health literacy through concept mapping workshops  
(*Jenny Kavanagh, University College Dublin, Ireland*)
- Does the health literacy of a country influence the health inequalities among immigrants?  
(*Chiara Lorini, University of Florence, Italy*)
- Navigation health literacy in general populations – first results of the health literacy population survey 2019-2021  
(*Lennert Griese, Bielfeld University, Germany*)
- A population-based health literacy survey in the Russian Federation: first results  
(*Miguel Telo de Arriaga, Head of the Division of Literacy, Health and Well-being, Portugal*)
- The linking role of health literacy to health behaviour and health service utilization in Hungary  
(*Ferenc Vincze, University of Debrecen, Hungary*)

Moderators: Diane Levin-Zamir (Israel) & Guillem Valle Prieto (Spain)

### • Parallel session 7: Healthy settings

- Employee-driven interventions promote work engagement in the changing landscape of work: a systematic review and meta-analysis  
(*Janina Björk, Åbo Akademi University, Finland*)
- Moving employees working from home towards a healthy working day  
(*Anne van der Put, Utrecht University Netherlands*)
- Promoting health and physical activity through community empowerment with an intersectoral approach: an experimentation in a semi-suburban neighbourhood in Milan  
(*Claudia Meroni, Agenzia di Tutela della Salute di Milano Città Metropolitana, Italy*)
- Iris de dona: an emotional mapping of valencia (spain) during covid19 time with gender perspective to promote roma women inclusion  
(*Eva Legaz Sanchez, Regional Public Health Authorities, Valencia, Spain*)
- What determines health of places?: Participatory analysis of the health situation with a focus on social determinants and equity  
(*Ana Ocaña, Gandia Public Health Center, Spain*)
- Rumination and Job stress among nurses during Covid-19 pandemic. The moderating role of self-efficacy  
(*Maura Galletta, University of Cagliari, Italy*)

Moderators: Maura Galletta (Italy) & Mònica Fernández-Aguilera (Spain)

### • Parallel session 8: Healthy policies

- The path towards a local health plan in a local government: challenges faced and lessons learned  
(*Agurtzane Mujika, University of the Basque Country, Spain*)
- Agreements and disagreements between health professionals and public policy managers in implementation of health promotion programmes: a qualitative study in our area  
(*Maria Assumpció Bou Monclús, Public Health Agency, Girona, Spain*)
- Exploring the global scope of health literacy: insights from 33 countries  
(*Maria Lopatina, National Medical Research Center for Therapy and Preventive Medicine, Russian Federation*)
- Health literacy in different settings: an analysis of lombardy region's health promotion policies  
(*Anna Paola Capriulo, ATS Milano. Italy*)
- Problems of sustainable funding of health promotion and education activities in Georgia  
(*George Bakhturidze, Georgian Health Promotion and Education Foundation, Georgia*)

- Development of a multi-criteria tool to assess the vulnerability of Brittany municipalities to the impacts of climate change on population health  
(*Hiago Pereira Barbosa, Université Rennes, France*)

Moderators: Luis Saboga Nunez (Portugal) & George Bakhturidze (Georgia)

• **Parallel session 9: Health promotion and ageing**

- Ecological study using a systematic review and meta-analysis on the social policy correlates of cognitive reserve

(*Yuliya Bodryzlova, Université de Montréal, Canada*)

- Breaking the barriers for municipal-level health promotion targeting older adults: a nordic focus group study exploring the current state of art and the advances needed

(*Emilia Viklund, Åbo Akademi University, Finland*)

- Participatory Development of a Food Literacy Intervention for Older Adults in Germany

(*Felix Zastrow, Coburg University of Applied Sciences and Arts, Germany*)

- Health and social care professionals confidence to care for older adults with mental ill health – a cross-sectional study

(*Magdalena Häger, Åland University of Applied Sciences, Finland*)

Moderators: Stephan Van den Broucke (Belgium) & Irene Garcia-Subirats (Spain)

• **Parallel session 10: Salutogenesis**

- Promoting health for vulnerable mothers in the first years after childbirth a novel model of improving health and access to services

(*Claudia Meier Magistretti, Lucerne University of Applied Sciences and Arts, Switzerland*)

- Variability of the sense of coherence of dementia carers and its effect on burden report

(*Oriol Turró-Garriga, Institut of Health Care, Spain*)

- Salutogenic processes in relationships between zambian schools and a norwegian teacher education

(*Audhild Løhre, Norwegian University of Science and Technology, Norway*)

- Challenges for triggering a salutogenic approach in italian school: lesson from a pilot study

(*Claudia Sardu, University of Cagliari, Italy*)

- Forgoing of health services during a coronavirus lockdown: implications of new consumption and technology-use patterns

(*Aviad Tur-Sinai, Max Stern Yezreel Valley College, Israel*)

- To Live, Not Only Survive - An Ongoing Endeavor: Resilience of Adult Swedish Women Abused as Children

(*Hrafnhildur Gunnarsdottir, dep Health Sciences, University West, Sweden*)

Moderators: Georg Bauer (Switzerland) & Oriol Turró-Garriga (Spain)

13:00 - 14:00 LUNCH BREAK

**14:00 - 15:30 70th IUHPE Anniversary Celebration**

**Panel discussion: IUHPE as a Catalyst for Transformative Health Promotion Action**

*Co-Chairs:* Prof. Margaret Barry, IUHPE President and Prof. Paolo Contu, Regional Vice President for IUHPE/EURO

*Opening Presentations:*

• Prof. Margaret Barry, IUHPE President, Professor of Health Promotion & Public Health, National University of Ireland Galway

• Dr. Rüdiger Krech, Director, Health Promotion, World Health Organization

### *Opening Statements from Panelists:*

- Prof. Maurice Mittelmark, IUHPE President 2001-2007, Emeritus Professor University of Bergen
- Dr. Mary Amuyunzu-Nyamongo, Regional Vice President for IUHPE/AFRO, African Institute for Health and Development
- Prof. Louise Potvin, Chair of the Organizing Committee IUHPE2022, Université de Montréal, Canada
- Dr. Alok Mukhopadhyay, Chair of the Voluntary Health Association of India & Convener of the Independent Commission on Development and Health in India

### *Panel Discussion*

### *Q&A session*

**Perspectives from the next generation of health promoters:** Presentation from the IUHPE Student and Early Career Network (ISECN)

*Co-Chair:* Nikita Boston-Fisher, Co-chair of IUHPE Student and Early Career Network (ISECN)

15:30 - 16:00 COFFEE BREAK

## **16:00 - 17:00 Celebrating 70 years of IUHPE's role in advancing global health promotion**

*Co-Chairs:* Dr Liane Comeau, Executive Director, IUHPE and Ms Marie-Claude Lamarre, former Executive Director of IUHPE

### *Panelists*

- Dr Geneviève Chêne, Director General, Santé publique France
- Reading of a message from Ms. Candice St-Aubin, Vice-President, Health Promotion and Chronic Disease Prevention Branch, Public Health Agency of Canada
- Mr José Luis Castro, IUHPE Vice-President for Finance and Internal Control, President and Chief Executive Officer, Vital Strategies
- Prof. Carl-Ardy Dubois, Dean of the School of Public Health, Université de Montréal
- Prof. Didier Jourdan, UNESCO Chair 'Global Health and Education' and Head of the WHO Collaborating Centre for Research in Education & Health, Université Clermont Auvergne, France
- Dr Erma Manoncourt, IUHPE Vice-President for Membership, President, Management & Development Consulting, Inc. USA / Adjunct Professor, Paris School of International Affairs, Sciences Po France
- Dr. Liane Comeau, Q&A Session and Conclusion

## **17:00 - 17:30 Conference Closing ceremony**

*Co-chairs:* Prof. Paolo Contu, IUHPE/EURO Regional Vice-President for IUHPE/EURO and Prof. Dolors Juvinya-Canal, Health Promotion Chair of the University of Girona

- Poster Awards
- IUHPE Awards
- IUHPE 2022 World Conference
- Concluding remarks and closure

## **18:00 - 19:30 Social event**

Live virtual guided tour of Girona Old Town